

27 June 2023 (Tuesday): Young Researchers Workshop

8:00am Breakfast & Check-in – O'Neill First Floor Commons

9:00am [Keynote](#) – O'Neill A201

[Michael Rushton](#), Professor, O'Neill School of Public and Environmental Affairs, Indiana University, USA

"The place of equality in public funding for the arts"

10:00am [Parallel A - Young Researchers Workshop](#)

[Session A1: Valuing the Arts I](#) – O'Neill A221

Chair: Jen Snowball, Rhodes University

Experimental evidence on consumer preferences for music concert ticket bundles

Dylan Thompson, Macquarie University

A Study on the Value creation of Japanese Fashion Brands in the Global Market: The Case Study of Urahara-kei Brand "BAPE"

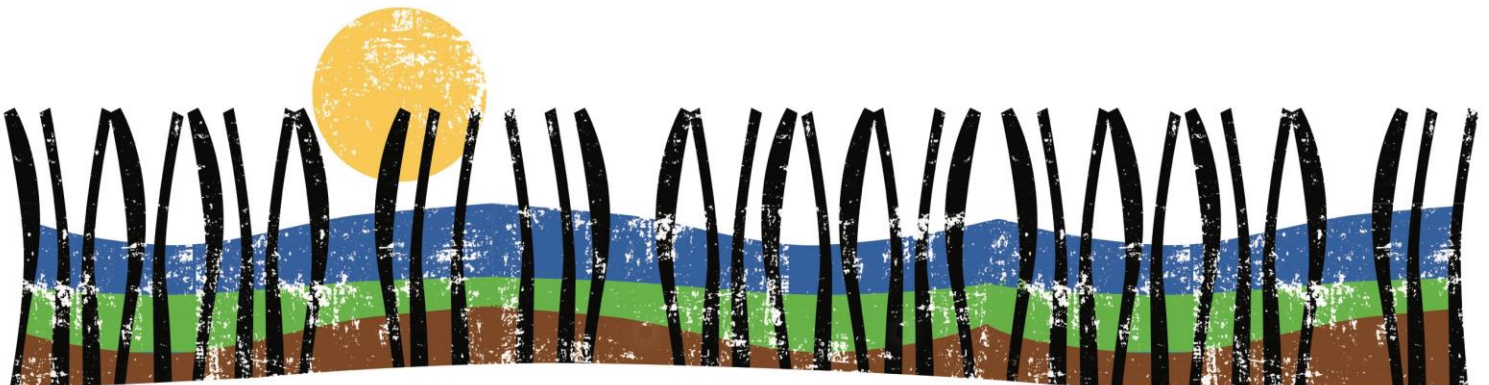
Miyuki Egami, Hosei Graduate School Regional Policy Design

Indigenous folklorist celebrities: The fashion trendsetters that project the ideal self-concept of Bolivian ethnic consumers of fashion

Valeria Salinas-Maceda, University of Salamanca

[Session A2: Digitization and Innovation](#) – O'Neill A223

Chair: Jordi McKenzie, Macquarie University



Promoting music through user-generated content – TikTok effect on music streaming

Satia Rozynek, University of Warsaw, **Wojciech Hardy**, University of Warsaw, **Michał Paliński**, University of Warsaw, and **Sophia Gaenssle**, Erasmus University Rotterdam

What is personalization worth for Netflix users?

Michał Paliński, University of Warsaw, **Bartosz Jusypenko**, University of Warsaw **Wojciech Hardy**, University of Warsaw, and **Satia Rozynek**, Erasmus University Rotterdam

Alternative Payment Systems On Music Streaming Platforms

Frederik Juul Jensen, University Sorbonne Paris North

11:00am [Parallel B - Young Researchers Workshop](#)

Session B1: Cultural Policy – O'Neill A221

Chair: Michael Rushton, Indiana University

Brazilian National Culture System in Practice – a case study of its feasibility

Carlos Beyrodt Paiva Neto, State University of New York at Albany

Crafting a market? Australian arts and cultural policy for craft since 1971

Bridie Moran, University of New South Wales Australia

Session B2: Cultural Industries – O'Neill A223

Chair: Marta Zieba, University of Limerick, and **Chiara Dalle Nogare**, University of Brescia

The work adaptation strategies of South African freelance cultural and creative workers to COVID-19

Fiona Drummond, Rhodes University

The Sound of Nepotism: Artistic Prominence, Productivity and Nepotism among Composers

Martin Hørlyk Kristensen, University of Southern Denmark, and **Karol J. Borowiecki**, University of Southern Denmark

12:00pm Lunch – O'Neill Second Floor Atrium

1:00pm [Parallel C - Young Researchers Workshop](#)

[Session C1: Valuing the Arts II](#) – O'Neill A221

Chair: Andrea Baldin, Ca' Foscari University of Venice

The creative craft context: how to shape an appreciative creative crafts culture

Marleen Hofland-Mol, Erasmus University Rotterdam

How to measure the value of a cultural landscape: the Oporto European capital of culture urban requalification plan

João da Silva, University of Minho and **Lígia C. Pinto**, University of Minho

Valuing culture through monetary scales and time spent: A comparison for estimating the value of an archaeological heritage site.

Fátima Espinosa, University of Valladolid

2:00pm [Parallel D - Young Researchers Workshop](#)

[Session D1: Cultural Participation](#) – O'Neill A221

Chair: Juan Prieto Rodriguez, University of Oviedo

Boosting cultural capital to increase Cultural Participation and engagement: An experimental approach

Sergio Orjuela Ruiz, RMIT University, and **Bronwyn Coate**, RMIT University

Revisit the myth of long-tail with agent-based models

Cheng Zeng, Shanghai Jiao Tong University, and **Shan Jiang**, Shanghai Jiao Tong University

[Session D2: Cultural Heritage](#) – O'Neill A223

Chair: Silvia Cerisola, Polytechnic University of Milan

Public Private Partnerships for cultural heritage and beyond. An Italian case study

Aline Albertelli, KEA European Affairs, and **Anna Mignosa**, University of Catania and Erasmus University Rotterdam

Monumental Effects: Symbols of the Lost Cause in the Post-Reconstruction South

Alexander N. Taylor, George Mason University

Culture and Economic Development: Building Cultural Capital Indicators in Peru

Hristo Angelo Tamayo Gamboa, University of Valladolid

3:00pm **Roundtable: Why I like cultural economics** – O'Neill First Floor Commons

Trine Bille, Copenhagen Business School, Denmark

Michael Hutter, WZB Berlin Social Science Center, Germany

Carolina dalla Chiesa, Erasmus Rotterdam University, Netherlands

Aleksandra Wiśniewska, University of Warsaw, Poland

Chair: **Douglas Noonan**, Center for Cultural Affairs, Indiana University-Purdue University Indianapolis, USA

28 June 2023 (Wednesday)

8:00am Breakfast & Check-in – O'Neill First Floor Commons

8:30am [Welcome Address](#) – O'Neill Second Floor Atrium

9:00am [Parallel 1](#)

[Session 1A: Special Session on Culture Based Development \(CBD\)](#) – O'Neill A225

Chair: Annie Tubadji, Swansea University

Culture Based Development (CBD): The Market for Cultural Valuation

Annie Tubadji, Swansea University

Cultural Empowerment of the Corrupted Bank Middleman for the Poor in Rural India

Govindapuram Suresh, Indian Institute of Technology Tirupati, **and Annie Tubadji**, Swansea University

Cultural Roots of Behavioral Finance and Psychology of Risk in Investment Decisions

Tahar Mjigal, Oklahoma State University, **and Annie Tubadji**, Swansea University

Vaccines and Ecology: Predicting Local Culture Attitudes of Social Welfare

Yashi Jain, Swansea University, **Annie Tubadji**, Swansea University, **Talita Greyling**, University of Johannesburg, **and Stephanie Roussouw**, Auckland University of Technology

Cultural Roots of Inequality in Access to Digital Public Services

Elvira Fetahu, University of Elbasan, **Annie Tubadji**, Swansea University, **and Besa Jafferri**

[Session 1B: Arts Markets](#) – O'Neill A201

Chair: James Marrone, RAND Corporation

Spillover Effects in Sequential Auctions

James Marrone, RAND Corporation

Are art investors rational? When investor sentiments capture art market fluctuations

Jiaxin (Suzie) Liu, University of South Australia, **Boram Lee**, University of South Australia, and **Ruth Rentschler**, University of South Australia

Approximate Bayesian numerical method with product-Whittle-Matérn-Yasuda kernel for Rosen's hedonic regression with artworks

Andrej Srakar, Institute for Economic Research and University of Ljubljana

The Role of Marketing in Auction Prices: Understanding Price Determinants and Underlying Market Dynamics

Laura Johanna Noll, Universität St. Gallen

[Session 1C: Clusters and Urban Development I](#) – O'Neill A205

Chair: SuFern Hoe, Singapore Management University

Rethinking creative businesses within a sustainable urban economy

YounSun Won, Erasmus University Rotterdam, and **Ben Wubs**, Erasmus University Rotterdam

Place Attachment as Value Creation: Towards an Analytical Framework to Assess the Role of Place in the Management of the Arts in Singapore

SuFern Hoe, Singapore Management University

Transition Index for Assessing Urban Qualities

YounSun Won, Erasmus University Rotterdam

Creative Cities: The Impact of Networks and Interactions in the Urban Creative Economy

Yi Wang, Southern University of Science and Technology, and **Neng Jun Chen**, Southern University of Science and Technology

[Session 1D: Creative Economy I](#) – O'Neill A221

Chair: Asad Lalljee, The Royal Opera House, Mumbai and Avid Learning

The creative economy in Guadalajara from the formation of gastronomic and cultural corridors

Katia Magdalena Lozano-Uvario, University of Guadalajara, and **Pedro Méndez-Guardado**, University of Guadalajara

Cultural creativity and participation in India: the impact of the Royal Opera House, Mumbai

Asad Lalljee, The Royal Opera House, Mumbai and Avid Learning

The Value Recognition of Tang Cultural Scene and its Influence on Urban Tourism Brand: A Case Study in Xi'an City, China

Qi Song, Xi'an University of Architecture and Technology, **Xueying Zhang**, Xi'an University of Architecture and Technology, and **Xin Huang**, Xi'an University of Architecture and Technology

Session 1E: Digitization and Innovation I – O'Neill A223

Chair: Seppo Suominen, Haaga-Helia University of Applied Sciences

Local Labor Market Frictions and Platform Entrepreneurship

Ruiqing (Sam) Cao, Stockholm School of Economics

E-book borrowings from public libraries in Helsinki area

Seppo Suominen, Haaga-Helia University of Applied Sciences

A Case Study in Copyright: Reggae Sunsplash Preservation Society and Opportunity Costs for Intellectual Property Rights Enforcement

Cameron Weber, Independent Scholar

Core functions, visitor friendliness and digitalisation: A comparative analysis of corporate museums' performance

Chiara Dalle Nogare, University of Brescia, and **Monika Marzyn-Kupisz**, Jagiellonian University

Session 1F: Cultural Diversity and Inclusion – O'Neill A335

Chair: Karol Borowiecki, University of Southern Denmark

Investigating the Effect of Racism on the U.S. Creative Economy: Choosing Among Approaches

Antonio C. Cuyler, University of Michigan, and **Richard Paulsen**, Bloomsburg University of Pennsylvania

Latino/a creative working force contributions to the growth dynamics of metropolitan areas in the United States

Marcos Valdivia, National Autonomous University of Mexico, and **Xóchitl Bada**, University of Illinois Chicago

Almost Doesn't Count, But It Can Be Expensive: Exploring The Financial Impact of Fakequity in Cultural Organizations

Brea Heidelberg, Drexel University

Competing for Equality: Understanding the Gender Gap in International Piano Competitions from 1890-1990

Marc T. Law, University of Vermont, **Karol Borowiecki**, University of Southern Denmark, and **Roberto Asmat**, Vienna University of Economics and Business

10:30am Coffee, tea, & conversation

11:00am [Keynote](#) – Hodge Hall 2083

[Luigi Guiso](#), Axa Professor of Household Finance, Einaudi Institute for Economics and Finance, Italy

"Culture and Economics"

Introduction by **Chiara Dalle Nogare**, University of Brescia, Italy

12:00pm Lunch – O'Neill Second Floor Atrium

(12:30pm) ACEI Tribute to **Victoria Ateca-Amestoy** (optional) – O'Neill First Floor Commons

1:00pm [Parallel 2](#)

Session 2A: Special Session on Arts Markets (*in collaboration with Tools for the Future: Researching Art Market Practices from Past to Present*) – O'Neill A203

Chair: Elisabetta Lazzaro, University for the Creative Arts

Disentangling gatekeepers' features in the art market: A taxonomy approach

Elisabetta Lazzaro, University for the Creative Arts, and **Giuliano Picchi**, University for the Creative Arts and United Talents for the Future

Understanding the Dynamics at Art Auctions: A Conceptual Framework for the Auction Price Mechanism

Laura Johanna Noll, Universität St. Gallen

The 1890 Private Sale of Paintings by Princess Elena Demidoff to Charles L. Hutchinson: Founding the Old Master Collection at the Art Institute of Chicago

Alexandre Tissot Demidoff, Independent Scholar, **and Paul-Louis Durand-Ruel**, The Durand-Ruel Archives in Paris

Session 2B: Cultural Consumption I – O'Neill A221

Chair: Juan Prieto Rodriguez, University of Oviedo

Same Old Song, New Money: An Analysis of the Billboard Year-End 200 Album Charts

James Panyko, State University of New York at Purchase College, **and Cedric Ceulemans**, State University of New York at Purchase College

Vouchers for the arts: to whom? for what? The case of the "18app" in Italy

Andrea Baldin, Ca' Foscari University of Venice, **Anna Marenzi**, Ca' Foscari University of Venice, **and Francesca Zantomio**, Ca' Foscari University of Venice

Examining Determinants of Participation Frequency in Cultural Activities Using the Public Opinions Survey on Culture in Japan

Yuki Takara, Chiba Keizai University, **Takaharu Araki**, Kansai University, **Masahiro Arima**, University of Hyogo, **Masaki Katsuura**, Meijo University, **Hiroshi Saigo**, Waseda University, **and Noriko Hashimoto**, Kansai University

Whether live or online, participation is unequal: Exploring inequality in the cultural participation patterns in the US

Juan Prieto Rodriguez, University of Oviedo, **and Victoria Maria Ateca-Amestoy**, University of the Basque Country

Session 2C: New Business Models – O'Neill A225

Chair: Paul Crosby, Macquarie University

Comparative Cantillon Effects in the Canadian and Australian Art Markets

Bronwyn Coate, RMIT University, **Douglas Hodgson**, University of Quebec in Montreal, **and Cameron Weber**, Independent Scholar

The Importance of Being Funded: Public Support to Culture and New Business Formation in the UK

Salvatore Di Novo, New Castle University

Left off the circuit: the impact of live music consolidation on cities

Salman Rana, Toronto Metropolitan University, **Louis-Etienne Dubois**, Toronto Metropolitan University, and **Stan Renard**, University of Oklahoma

Fight for your rights: coagents in the book industry

Paul Crosby, Macquarie University, and **Jordi McKenzie**, Macquarie University

Session 2D: Cultural Policy I – O'Neill A335

Chair: Jonathan Paquette, University of Ottawa

You Make Me Feel Like Dancing: The Effects of Collaborative Dance on Children's Social-Emotional Development

Daniel Bowen, Texas A&M University, and **Brian Kisida**, University of Missouri

International Cultural Development in Heritage and Cultural Industries: Models and Patterns of Cultural Cooperation in the Global Francophonie

Jonathan Paquette, University of Ottawa, **Julie Bérubé**, University of Quebec in Outaouais, and **Julien Doris**, University of Ottawa

Legal and Illegal export of cultural heritage from developing countries: Protection of Cultural Heritage in South Africa

Jen Snowball, Rhodes University, **Alan Collins**, Nottingham-Trent University and **Craig Bickerton**, Nottingham-Trent University

Building a sustainable arts support system: Issues and prospects from the perspective of regional arts councils

Seiko Shimura, Soai University, and **Yuya Miyazaki**, Osaka Arts Council

Session 2E: Heritage I – O'Neill A223

Chair: Marta Zieba, University of Limerick

Valuing world heritage ensembles: the Coffee Cultural Landscape in Colombia

Jonathan Daniel Gómez-Zapata, Technological Institute of Antioquia and National University of Colombia, **Luis César Herrero-Prieto**, University of Valladolid, and **James Alberto Arboleda-Cardona**, Technological Institute of Antioquia and National University of Colombia

Cultural attractions and technical efficiency of province destinations in Italy

Marta Zieba, University of Limerick, **Concetta Castiglione**, University of Calabria, and **Davide Infante**, University of Calabria

A Marriage of Convenience or Long-Life Partnership? Digitalisation and Cultural Heritage Tourism in Asia during Crises

David Ocón, Singapore Management University

[Session 2F: Crowdfunding](#) – O'Neill A205

Chair: Alice Demattos Guimarães, Western Norway University of Applied Sciences

More than raising money: The role of crowdfunding in the development of cultural projects

Alice Demattos Guimarães, Western Norway University of Applied Sciences, and **Natalia Mæhle**, Western Norway University of Applied Sciences

The global phenomenon of cultural-creative crowdfunding: an international analysis of success, sectorial adoption, and Covid-19 effects

Alice Demattos Guimarães, Western Norway University of Applied Sciences, **Natalia Mæhle**, Western Norway University of Applied Sciences, **Anders Rykkja**, University of Agder, **Lluís Bonet**, University of Barcelona, and **Ziaul Haque Munim**, University of South-Eastern Norway

Home-Bias and Product Characteristics Across Sectors: A Snapshot of Cultural Crowdfunding

Carolina Dalla Chiesa, Erasmus University Rotterdam, **Guilherme Bucco**, Federal University of Rio Grande do Sul, and **Christian Handke**, Erasmus University Rotterdam

How productive are Patreon creators and what rewards do they offer?

Carolina Dalla Chiesa, Erasmus University Rotterdam, **Rotem Shneur**, University of Agder, **Anders Rykkja**, University of Agder, and **Wojciech Hardy**, University of Warsaw

[Session 2G: Artists and the Market](#) – O'Neill A201

Chair: Ana Flávia Machado, Federal University of Minas Gerais

Capitalism as a Dominant Force in the Cultural Sector

Julie Bérubé, University of Quebec in Outaouais, **Julien Doris**, University of Ottawa, and **Jacques-Bernard Gauthier**, University of Quebec in Outaouais

Survival in the arts occupations: the case of Brazil

Ana Flávia Machado, Federal University of Minas Gerais, **Mariângela Furlan Antigo**, Federal University of Minas Gerais, **Alice Demattos Guimarães**, Western Norway University of Applied

Sciences, **Silvia Barbosa Ribeiro**, Federal University of Minas Gerais, **Maria Eduarda Guimarães**, Federal University of Minas Gerais, **Fernando Carielo**, Federal University of Minas Gerais, and **Jonas Sulurico**, Federal University of Minas Gerais

Impetus and impediment: Policy, governance, and the internationalisation of contemporary art from Nigeria

Jonathan Adeyemi, Jue-Prayses Art Agency

How Art Market Actors Interact in China's Contemporary Art Market: Mimetic Isomorphism and Localization

Wen Zhang, Communication University of Zhejiang

2:30pm Coffee, tea, & conversation

3:00pm **Plenary panel: Cultural heritage in the frontier** – Hodge Hall 2083

James Marrone, Economist, RAND Corporation, USA

Jennifer McComas, Curator of European and American Art, Eskenazi Museum of Art, Indiana University, USA

Jen Snowball, Professor of Economics, Rhodes University, South Africa

Jackie Swift, Repatriation Manager, The Smithsonian's National Museum of the American Indian, USA

Chair: **Juan Prieto Rodriguez**, University of Oviedo, Spain

4:30 pm **Plenary panel: Social boundaries and inclusion in cultural economics** – Hodge Hall 2083

Carole Rosenstein, Professor of Arts Management and affiliated Professor of Folklore, George Mason University, USA

Stephen Sheppard, Professor of Economics, Williams College, USA

Annie Tubadji, Assistant Professor in Economics, Swansea University, UK

Amy Whitaker, Associate Professor of Visual Arts Administration, NYU Steinhardt School of Culture, Education, and Human Development, USA

Chair: **Bronwyn Coate**, RMIT University, Australia

6:00 pm **Welcome Reception** – Gayle Karch Cook Center for Public Arts and Humanities
Maxwell Hall, 750 E Kirkwood Avenue, Bloomington, IN 47405

9:00 pm **Open Mic Night (Optional)** – The Bishop
123 S. Walnut Street, Bloomington, IN 47405

29 June 2023 (Thursday)

8:00 am Breakfast & Check-in – *O'Neill First Floor Commons*

8:30 am [Parallel 3](#)

[Session 3A: The Mallen Session \(Motion Pictures\)](#) – *O'Neill A225*

Chair: Darlene Chisholm, Suffolk University

Categorised Internet Search and Sectoral Trade: A Case Study of the Motion Picture Industry

Jordi McKenzie, Macquarie University, **Sunny Y. Shin**, Macquarie University, and **Paul Crosby**, Macquarie University

Technology Adoption and Career Concerns: Evidence from the adoption of digital technology in motion pictures

S. Abraham Ravid, Yeshiva University, **Grant Goehring**, Boston University and **Filippo Mezzanotti**, Northwestern University

Somebody Knows Something: Heterogeneous Managerial Abilities and the Unconditional Distribution of Return-on Investment in a Hit-Driven Industry

Darren Filson, Claremont McKenna College

Political Backlash and Consumer Boycotts: Evidence from the NFB Relocation and Movie Demand in Canada

Ricard Gil, Queen's University, and **Yingyi Xing**, University of Maryland

[Session 3B: Artists and Creative Labor](#) – *O'Neill A221*

Chair: Carlos Casacuberta, University of the Republic, Uruguay

Creativity during the Rococo

Carlos Ponzio, Monterrey Institute of Technology and Higher Education

Health Insurance Access and the Career Choices of College Graduates with Majors in the Arts: Evidence from the Affordable Care Act's Dependent Coverage Expansion

Rajendra Dulal, Bloomsburg University of Pennsylvania and **Richard Paulsen**, Bloomsburg University of Pennsylvania

Earnings, hours and ability in arts and non arts labor markets

Carlos Casacuberta, University of the Republic, Uruguay

Artists in love with work?: An analysis for the Brazilian case

Ana Flávia Machado, Federal University of Minas Gerais, **Mariangela Furlan Antigo**, Federal University of Minas Gerais, **Cinthia Santos Silva**, Federal University of Minas Gerais, **Izabel Oliveira**, Federal University of Minas Gerais, **Lucas Ribas**, Federal University of Minas Gerais, **Glenda Nunes**, Federal University of Viçosa, and **Lorena Auarek**, Federal University of Minas Gerais

[Session 3C: Cultural Tourism](#) – O'Neill A335

Chair: Marina Dattilo, Lancaster University Management School

Using big data to measure cultural tourism in Europe with unprecedented precision

Karol Borowiecki, University of Southern Denmark, **Maja Uhre Pedersen**, University of Southern Denmark, and **Sara Mitchell**, University of Southern Denmark

Contributions of new media in supporting travelers' decision process during online accommodation booking: a systematic literature review and bibliometric analysis

Roberto Vaz, Polytechnic Institute of Bragança, **Marcia Vaz**, Polytechnic Institute of Bragança, and **Paula Odete Fernandes**, Polytechnic Institute of Bragança

The value of the UNESCO World Heritage label: an analysis on travel guidebooks

Martina Dattilo, Lancaster University Management School

Is the creative capital a determining factor in tourism competitiveness? Evidence in the case of European regions

Iván Boal-San Miguel, University of Valladolid, **Mafalda Gómez-Vega**, University of Valladolid, and **Pablo Alonso-Villa**, University of Valladolid

[Session 3D: Valuing the Arts](#) – O'Neill A201

Chair: Arjo Klammer, Vrije Universiteit Amsterdam

Au revoir gophère: Creative innovation in golf course architecture, retrospective judgments of quality, and magazine golf course rankings

Douglas Hodgson, University of Quebec in Montreal, and **Daniel Ackenberg**, University of Texas at Austin

How Artists Reveal the Human Economy

Arjo Klamer, Vrije Universiteit Amsterdam

Valuing culture and heritage capital: a framework towards informing decision making

Harman Sagger, Department for Culture, Media & Sport of the United Kingdom, **Jack Philips**, The Office of Gas and Electricity Markets of the United Kingdom, and **Mohammed Haque**, HM Revenue and Customs of the United Kingdom

Social Impact and Return on Investment from Cultural Services: A Comparative Application to Public Libraries

María José del Barrio-Tellado, University of Valladolid, and **Jonathan Daniel Gomez-Zapata**, Technological Institute of Antioquia and National University of Colombia

[Session 3E: Culture and Shocks](#) – O'Neill A223

Chair: Marco Palomeque, University of Alcalá

COVID-19: cultural and creative industries between sustainable and unsustainable. A comparative study of cultural policy responses in France and the UK

Melissa Tomassini, University of Manchester, and **Leandro Valiati**, University of Manchester

Sanctions and Cultural Trade in Goods

Giorgio Fazio, Newcastle University, **Muharrem Cevik**, Newcastle University, and **Sara Maioli**, Newcastle University

Can culture (music consumption) stabilize well-being during socio-economic shocks?

Marco Palomeque, University of Alcalá, and **Juan De Lucio**, University of Alcalá

Covid-19 impact on willingness to pay for cultural services: the case of Casa da Música (Oporto)

João da Silva, University of Minho, and **Ligia C. Pinto**, University of Minho

[Session 3F: Theater](#) – O'Neill A205

Chair: Aleksandra Wiśniewska, University of Warsaw

Does place of residence make a difference in cultural consumption? How rural theatergoers differ from those in urban areas

Dario Gödecke, University of Göttingen

Interregional benefit transfer of theater services

Aleksandra Wiśniewska, University of Warsaw, **Ewa Zawojcka**, University of Warsaw, and **Bartosz Jusypenko**, University of Warsaw

Willingness to pay for the theatre performances: the case of Lithuanian National drama theatre

Rusne Kregzdaite, Vilnius University

10:00 am Coffee, tea, & conversation

10:30 am [Keynote](#) – Hodge Hall 2083

[Stephan Hebllich](#), Professor and Munk Chair of Economics, Munk School of Global Affairs and Public Policy, University of Toronto, Canada

"State of the Art: Economic Development Through the Lens of Paintings"

Introduction by **Alan Collins**, Nottingham Trent University, United Kingdom

11:30am Lunch – O'Neill Second Floor Atrium

12:30pm [Parallel 4](#)

[Session 4A: Special Session on Attention Economics in Creative Industries](#) – O'Neill A225

Chair: Wojciech Hardy, University of Warsaw

Few streams but longer songs? Attention economics and the pandemic effects on music listening

Wojciech Hardy, University of Warsaw, and **Paul Crosby**, Macquarie University

Regulating Recommender Systems? Options, Prospects, and Pitfalls for Cultural Diversity and Development

Oliver Budzinski, Ilmenau University of Technology

Promoting music through user-generated content - TikTok effect on music streaming

Satia Rozynek, University of Warsaw, **Wojciech Hardy**, University of Warsaw, **Michał Paliński**, University of Warsaw and **Sophia Gaenssle**, Erasmus University Rotterdam

What is personalization worth for Netflix users? Evidence from a text-only choice experiment and a mock VOD service studies

Michał Paliński, University of Warsaw, **Bartosz Jusypenko**, University of Warsaw, **Wojciech Hardy**, University of Warsaw and **Satia Rozynek**, University of Warsaw

Session 4B: Cultural Consumption II – O'Neill A201

Chair: Jen Snowball, Rhodes University

Stay home, engage online? Analysing changes in digital divide during Covid19 in the UK

Salvatore Di Novo, New Castle University, **Hasan Bakhshi**, NESTA, and **Giorgio Fazio**, Newcastle University

Performing arts attendance in movie theaters: omnivorous or traditional consumers?

Maria Jose Perez-Villadoniga, University of Oviedo, **Juan Prieto Rodriguez**, University of Oviedo, and **Luisa Fernanda Gutierrez-Navratil**, University of Oviedo

Cultural Consumption and equality of access during economic downturns: The expenditure Gini Coefficient for South Africa

Jen Snowball, Rhodes University, and **Andre Gouws**, South African Cultural Observatory

Creating a Brand-New Dataset of Digital Music Trade Using Streaming Hit Chart

Yuki Takara, Chiba Keizai University

Session 4C: Clusters and Urban Development II – O'Neill A205

Chair: Roland Kushner, Muhlenberg College

Universities as a last resort of sustainable development in the creative city. An inquiry of Venice.

Valeria Morea, Erasmus University Rotterdam, and **Mariangela Lavanga**, Erasmus University Rotterdam

Museums and Malls - A window into the priorities driving Pune city's smartification in India

Poonam Gandhi, FLAME University

The Regional Interconnectedness of Arts & Culture: Examining Agglomeration and Spillovers Among US Counties

Roland Kushner, Muhlenberg College, **Gregory Collins**, Muhlenberg College, and **Todd A. Watkins**, Lehigh University

The role of cultural amenities and social capital in urban quality of life in Europe. A multilevel structural equation model (GSEM)

Iván Boal, University of Valladolid, **Lucia Gomez-Balcacer**, University of Valladolid, **Noelia Somarriba**, University of Valladolid, and **Pilar Zarzosa**, University of Valladolid

Session 4D: Economic Impact of the Arts – O'Neill A221

Chair: Leandro Valiati, University of Manchester

Does cultural identity determine economic wealth and growth? A territorial approach across Spanish regions and provinces

Luis César Herrero-Prieto, University of Valladolid, **Ivan Boal - San Miguel**, University of Valladolid, **Mafalda Gomez-Vega**, University of Valladolid, and **Beatriz Rodriguez-Prado**, University of Valladolid

The economic impact of museum tourism: A literature review

Maria Seijas, University of the Republic (Uruguay), and **Juan Brida**, University of the Republic (Uruguay)

Cultural and creative industries GDP calculation through the income approach: Brazilian case

Leandro Valiati, University of Manchester, **Gustavo Moller**, Federal University of Rio Grande do Sul, **Filipe da Silva**, UN Economic Commission for Latin America, and **Eduardo Saron Nunes**, Fundação Itaú para Educação e Cultura

Contribution of creative and cultural capital to Mexican economic growth

Marcos Valdivia, National Autonomous University of Mexico, and **Rafael Borrayo**, National Autonomous University of Mexico

Session 4E: Cultural Policy II – O'Neill A223

Chair: Andrea Santini, Ca' Foscari University of Venice

Assessing the impact of cultural ecosystem observation on regional policy making for the live performing arts in Italy.

Andrea Santini, Ca' Foscari University of Venice, **Fabrizio Panozzo**, Ca' Foscari University of Venice, and **Maria Lusiana**, Ca' Foscari University of Venice

Competitive and/or Equitable Public Funds?: A Case Study for the Chilean Art Grant Mechanism Fondos de Cultura

Matías Muñoz Hernández, World Intellectual Property Organization

Financial Resilience in English Local Authorities: Delivering Cultural Services during the Era of Austerity

Bernard Dom, Nottingham-Trent University, **Alan Collins**, Nottingham-Trent University, **Martin Jones**, Nottingham-Trent University, and **Peter Murphy**, Nottingham-Trent University

Session 4F: Museums – O'Neill A335

Chair: Ricard Gil, Queen's University

The Hidden Costs of Under-Funding Public Services: The Case of Museum Theft and Diminution of the South African National Estate

Alan Collins, Nottingham-Trent University, **Craig Bickerton**, Nottingham-Trent University, and **Jen Snowball**, Rhodes University

The Effect of Congestion and Queueing on Ancillary Product Sales

Ricard Gil, Queen's University, and **Ozge Sachin**, Johns Hopkins University

Estimating the Extent of Adverse Deaccessioning Using Causal Graphical Approaches

Andrej Srakar, Institute for Economic Research and University of Ljubljana, and **Marilena Vecco**, University of Burgundy

2:00 pm Coffee, tea, & conversation

2:15 pm **Plenary panel: Cultural data science** – Hodge Hall 2083

Sunil Iyengar, Director for Office of Research & Analysis, National Endowment for the Arts, USA

Ömer Özak, Associate Professor of Economics, Southern Methodist University, USA

Imke Reimers, Associate Professor of Economics, Northeastern University, USA

Joel Waldfogel, Frederick R. Kappel Chair in Applied Economics and Associate Dean for MBA and MS Programs, University of Minnesota's Carlson School of Management, USA

Chair: Joanna Woronkiewicz, Center for Cultural Affairs, Indiana University, USA

4:00 pm Buses depart for Columbus, Indiana. Meet outside the O'Neill School.

5:00 pm *Architectural Bus Tour in Columbus, Indiana*

6:00 pm [Gala Reception](#)

— *The Commons in Columbus, Indiana*

6:30pm [Gala Program & Dinner](#)

Special Guest: Bill Ivey, Author; Former Chairman, National Endowment for the Arts

— *The Commons in Columbus, Indiana*

30 June 2023 (Friday)

8:00 am Breakfast & Check-in – O'Neill First Floor Commons

8:30 am [Parallel 5](#)

[Session 5A: Special Session on How Three Countries are Using Arts and Cultural Research to Advance Population Health Outcomes](#) – O'Neill A225

Chair: Sunil Iyengar, National Endowment for the Arts

Analyzing Relationships between Arts, Culture, and Subjective Well-Being: Results from a Canadian Pilot Study

Joelle Mader, Statistics Canada

Professionalising the Arts Sector for Work in Mental Health Settings

Christen Cornell, Australian Council for the Arts

Scaling Integration of the Arts with Public Health Solutions: Toward a Federal (U.S.) Framework

Sunil Iyengar, National Endowment for the Arts

Establishing Evidence Base for Social Prescribing of the Arts: Economic and Policy Considerations

Jill Sonke, Center for Arts in Medicine at the University of Florida

[Session 5B: Creative Cities and Places](#) – O'Neill A205

Chair: Pedro Costa, University Institute of Lisbon

Place-based sustainability – Act or Wait-and-See?

Ieva Zemite, Latvian Academy of Culture, **and Ilona Kunda**, Latvian Academy of Culture

Understanding the common practices in smart cities with a cultural economic analysis

YounSun Won, Erasmus University Rotterdam, **and Arjo Klammer**, Vrije Universiteit Amsterdam

A missed opportunity to save a cultural district? The post-pandemic aftermath at Bairro Alto, Lisboa

Pedro Costa, University Institute of Lisbon

Creative dynamics in districts of large Brazilian metropolises: Botafogo (RJ) and Santa Tereza (BH)

João Luiz de Figueiredo, ESPM Rio, **Ana Flávia Machado**, Federal University of Minas Gerais, **Mariangela Antigo**, Federal University of Minas Gerais, **Silvia Correa**, ESPM Rio, and **Veranise Dubeux**, ESPM Rio

[Session 5C: Cultural Participation](#) – O'Neill A221

Chair: Miyuki Taniguchi, Saga University

(In)Equality of opportunity and cultural participation: how social background shapes individuals' ability to achieve higher outcomes

Romain Lerouge, Polytechnic University of Milan, and **Michela Arnaboldi**, Polytechnic University of Milan

Cultural organizations, organizational culture and belonging as key indices in mental health discourse

Edeyan Harriet Omoweh, University of Ibadan and International Institute for Indigenous issues and Perspectives Canada

The co-production of the arts

Valeria Morea, Erasmus University Rotterdam, and **Erwin Dekker**, George Mason University

The impacts of parents on the concert attendance of their children: behavior, education, and household income

Miyuki Taniguchi, Saga University

[Session 5D: Creative Economy II](#) – O'Neill A201

Chair: Boram Lee, University of South Australia

Imagination, Design, and Innovation: Might the 2022 ABS Design Module Help Insulate Economics' Third Rail?

Timothy Wojan, National Science Foundation

Paving Pathways for Creative Innovators

Boram Lee, University of South Australia, **Ian Fillis**, Liverpool John Moores University, and **Raman Voranau**, University of South Australia

Public policies in Rio Grande do Sul: resources to creative sectors 2018-2021

Cristiano Max Pereira Pinheiro, Feevale University, **Serje Schmidt**, Feevale University, **Stephane de Lima Dias**, Feevale University, **Thomas Czrnhak**, Feevale University, **Kelly Lunardi**, Feevale University, and **Lenice Scarpato**, Feevale University

Impacts of COVID-19 on Creative Activities in Mexico City

Blanca Garza, Panamerican University, and **Luis Quintana-Romero**, National Autonomous University of Mexico

[Session 5E: Digitization and Innovation II](#) – O'Neill A335

Chair: Dong Huang, Yale University

Money isn't everything: Contracts and revenue models for creators in a digital age

Christian Handke, Erasmus University Rotterdam, **Bård Kleppe**, Telemark Research Institute, **Trond Erik Lunder**, Telemark Research Institute, and **Ole Marius Hylland**, Telemark Research Institute

Creation and Development of New Cultural Industries in Cities in the Digital Age: The Case of the Contents Industry Sector from the 1980s to the 2020s

Tomohiro Okada, Creative Cluster Institution

Selection-Neglect in a Non-Fungible Token Market

William Goetzmann, Yale University, and **Dong Huang**, Yale University

[Session 5F: Culture and Development](#) – O'Neill A223

Chair: Michael Hutter, Berlin Social Science Center WZB

Marx Meets Weber: The Dissolution of Communes and the Rise of Religion in China

Shukang Xiao, University of Calgary, and **Pinghan Liang**, Sun Yat-sen University

Artistic cosmopolitanism and territorial embeddedness in rural development policies: building a new centrality with a theatre company in a low-density region

Helena Santos, University of Porto

The effect of cultural consumption on modern economic growth path from human capital regime to cultural capital regime

Shinozaki Tsuyoshi, Tohoku Gakuin University, **Anna Mignosa**, University of Catania and Erasmus University Rotterdam, **Isidoro Mazza**, University of Catania, **Mitsuyoshi Yanagihara**, Nagoya University, and **Minoru Kunizaki**, Aichi University

Cultural capital in Netflix's "Glass Onion". Creative goods and the theory of endogenous economic growth

Michael Hutter, Berlin Social Science Center WZB

10:00 am Coffee, tea, & conversation

10:30 am [Parallel 6](#)

[Special Session: Artists and Arts Organizations as Urban and Neighborhood Developers](#) – O'Neill A203

Ann Markusen, Professor Emerita, Hubert H. Humphrey School of Public Affairs, University of Minnesota, USA

[Session 6A: Craft](#) – O'Neill A201

Chair: Kazuko Goto, Setsunan University

The implications of embodied knowledge on the valuation of creative craft goods

Anna Mignosa, University of Catania and Erasmus University Rotterdam, and **Marleen Hofland-Mol**, Erasmus University Rotterdam

Creativity of crafts - How and why the agglomeration of craftspersons and small businesses stimulates innovation in crafts industries

Kazuko Goto, Setsunan University, and **Chisako Takashima**, Shizuoka University of Art and Culture

Telling Stories and Sustaining Heritage: The Case of Local Artisans and the Paete Heritage Crafts Route in Paete Laguna, Philippines

Mairene Leynes, University of Asia and Pacific

[Session 6B: Festivals](#) – O'Neill A205

Chair: Paula Odete Fernandes, Polytechnic Institute of Bragança

Effects of medium-sized cultural event on hotel sector in Finland, a differences-in-differences approach

Seppo Suominen, Haaga-Helia University of Applied Sciences

Sociocultural determinants of creative tourism: a residents' perspectives

Paula Odete Fernandes, Polytechnic Institute of Bragança, **Elaine Scalabrini**, Polytechnic Institute of Bragança, and **Paula Cristina Remoaldo**, University of Minho

The classification of esports events: Definitions, sizes and composite index development of a growing cultural movement

Tom Newham, Nottingham-Trent University, **Nicolas Scelles**, Manchester Metropolitan University, and **Maurizio Valenti**, Manchester Metropolitan University

[Session 6C: Visual Arts](#) – O'Neill A221

Chair: Enrico Carlet, University of Padua

As before? The impact of the COVID-19 pandemic on the art fairs system

Enrico Carlet, University of Padua

Beauty and Creativity in a Choice Experiment

Carlos Ponzio, Monterrey Institute of Technology and Higher Education

Transposing Intersections? The change in relational paradigms in the art world of contemporary photography

Pedro Costa, University Institute of Lisbon, and **Ricardo Lopes**, University Institute of Lisbon

[Session 6D: Film Industry](#) – O'Neill A223

Chair: Chun Yi, Hunan University

Information Diversity and Movie Promotion

Tin Cheuk Leung, Wake Forest University, **Shi Qi**, College of William and Mary, and **Koleman Strumpf**, Wake Forest University

Screening Out Pollution: Analyzing the Impact of Air Pollution on the Life Cycle of Movies

Yilan Luo, Hunan University, and **Chun Yi**, Hunan University

Entry, exit, expectations, and performance over the product life cycle

Chun Yi, Hunan University

[Session 6E: Artists and Distributions](#) – O'Neill A225

Chair: Lukas Kuld, University of Limerick

Comparing the implausibility of celebrity careers: A power law approach

Tom Simpson, University of Western Australia

Where is the Female Composer? Evidence on the Extent and Causes of Gender Inequality in Music History

Karol J. Borowiecki, University of Southern Denmark, **Martin Hørlyk Kristensen**, University of Southern Denmark, and **Marc T. Law**, University of Vermont

The bourgeois bohemians of the past? The economic geography of American artists 1850-1940

Lukas Kuld, University of Limerick, **Sara Mitchell**, University of Southern Denmark, and **Amir Neto**, Florida Gulf Coast University

[Session 6F: Heritage II](#) – O'Neill A335

Chair: Silvia Cerisola, Polytechnic University of Milan

Individual Life-Satisfaction In Italian Regions: Cultural Heritage, Social Capital, And Tourism

Silvia Cerisola, Polytechnic University of Milan, and **Elisa Panzera**, Polytechnic University of Milan

Behaviorally informed economic valuation of neglected built heritage

Bartosz Jusypenko, University of Warsaw, and **Aleksandra Wiśniewska**, University of Warsaw

Cultural Resources Recovery in Puerto Rico after Hurricane Maria

James Marrone, RAND Corporation, and **Susan Resetar**, RAND Corporation

11:30am [Presidential Address](#) – Hodge Hall 1006

[Trine Bille](#), Professor of Cultural Economics, Copenhagen Business School, Denmark

"The value of cultural goods - State of the art in cultural economics and future research prospects"

Introduction by **Luis César Herrero-Prieto**, University of Valladolid, Spain

12:30 pm Lunch – *O'Neill Second Floor Atrium*

1:30 pm **Plenary panel: Frontiers of creativity** – *Hodge Hall 1006*

David Galenson, Professor of Economics, University of Chicago, USA Academic Director, Center for Creativity Economics at the Universidad del Cema, Argentina

Kathryn Graddy, Dean of the Brandeis International Business School, Fred and Rita Richman Distinguished Professor of Economics, Brandeis University, USA

Bruce Seaman, Associate Professor Emeritus, Andrew Young School of Policy Studies, Georgia State University, USA

Chair: **Doug Noonan**, Center for Cultural Affairs, Indiana University-Purdue University Indianapolis, USA

3:00pm **General Assembly** – *Hodge Hall 1006*

3:45pm **Closing Remarks** – *Hodge Hall 1006*

4:15pm **Buses depart for Tibetan Mongolian Buddhist Cultural Center Tour (optional)**
– *Meet outside the O'Neill School.*

Thank you to our supporters, including the O'Neill School of Public and Environmental Affairs, the Indiana University Arts and Humanities Council, and the Chancellor's Circle at Indiana University-Purdue University Indianapolis. We also thank the Landmark Columbus Foundation, the Sidney and Lois Eskenazi Museum of Art, the Kirkwood Observatory, University Collections at McCalla, the Museum of Archaeology and Anthropology, and the Tibetan Mongolian Buddhist Cultural Center.